

A Call... to MEN and WOMEN of GOODWILL *Everywhere in the World*

To Recognize the power of goodwill as a vital force, molding men's opinions and guiding their actions in constructive cooperation.

To Realize that this power is greatly needed in world affairs at this time, and that without goodwill among people no lasting peace is possible.

To Strive to exemplify goodwill increasingly in their daily lives and so become effective goodwill units within the body of humanity.

To Give personal recognition and support to every statement and effort by prominent persons and leaders of thought everywhere which has the quality of goodwill, so that whenever and wherever the power of goodwill is used it will have the support of an enlightened public.

To Use their time, their thought and their money to increase goodwill action everywhere in the world.

Men and women of goodwill are those of all countries, all races and of every class who are naturally kind, who prefer friendly relations with others, who know the practical value of unselfishness, and who live constructively. They prefer to understand and to cooperate with other races, nations and individuals. They therefore do not hate, criticize, condemn, attack or destroy. They are intelligent people whose minds have not stifled the dictates of their hearts. They are known by the way they live.